

Facultatea de **Management-Marketing**  
Departamentul: **Management-Marketing**  
**Asistent universitar, poziția 30**

School of **Management-Marketing**  
Department: **Management-Marketing**  
**Assistant lecturer, position 30**

### **THEME OF THE COMPETITION TEST**

**Disciplines: General management of the organization, Production management, Fundamentals of management (English), Management (English).**

1. Scientific management - object of study, emergence of management as a science, schools of management
2. Theories relating to organizations. Internal and external environment of the economic organization
3. Management process – content, mode of exercise and forms of concretization at the organizational level
4. Components of the organization's management system and their interdependence
5. Structural organization
6. Process organization
7. Information system – concept and components
8. Decision-making system
9. Types of managers and management styles
10. Leadership and Management in the AI era
11. Impact of AI on the management of the economic organization
12. Production management – basic concepts
13. Production structure
14. Design of the production company
15. Production organization
16. Modern approaches to production management: Lean Manufacturing, Six Sigma
17. ERP/MRP systems
18. Organization of preparation for the manufacture of new products
19. Production capacity and its utilization
20. Production costs

## References:

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2. Burduș, E. – ”Tratat de management”, Ediția a III-a, Editura Pro Universitaria, 2017
3. Burduș, E., Popa, I. – ”Fundamentele managementului organizației”, Ediția a III-a, Editura Pro Universitaria, 2018
4. Griffin, W.R. – ”Fundamentals of Management”, 10th Edition, Cengage Learning, 2021
5. Prasad, L.M. - ”Principles and practice of management”, 10th Edition, Sultan Chand&Sons, Educational Publishers, 2020
6. Robbins S., Coulter M., De Cenzo D. – “Fundamentals of Management”, 11th Edition, Pearson, 2020
7. Scheninger E. - ”Digital leadership. Changing paradigms for changing times”, Second Edition, Corwin, 2019
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16. Nicolescu, O., Băgu, C. - Managementul producției, Editura Pro Universitaria, 2011
17. Reid, D.R., Sanders, N.D.- Operations Management: An Integrated Approach, International Adaptation, 8th edition, John Wiley & Sons, 2024
18. [Ries](#), J. - Lean Six Sigma: 3 Books in 1: The Complete Guide to Implementing Six Sigma Methodology for Continuous Manufacturing Process Improvement, Independently published, 2024
19. Slack, N., Brandon-Jones, A., Burgess, N. - Operations Management, 10th Edition, Pearson Education, 2022