

Listă de lucrări

a) Lucrări considerate relevante pentru realizările profesionale proprii (maximum 10 lucrări)

- Guiu, G.**, Udrea, G., & Buculei, S. (2025). *Between diagnosis and intervention: The phenomenon of disinformation from the perspective of communication professionals*. *Romanian Journal of Journalism and Communication*, 20(1), 87–112. https://doi.org/10.62229/rjic20/1_25/4
- Corbu, N., Buturoiu, R., Frunzaru, V., & **Guiu, G.** (2024). *Vaccine-related conspiracy and counter-conspiracy narratives: Silencing effects*. *Communications*, 49(2), 339–360. <https://doi.org/10.1515/commun-2022-0022>
- Udrea, G., & **Guiu, G.** (2022). *The impact of parents' work migration on the social, communication and educational experiences of left-behind adolescents*. *Central and Eastern European Migration Review*, 11(2), 101–117. <https://doi.org/10.54667/ceemr.2022.14>
- Negrea-Busuioc, E., Ștefăniță, O., & **Guiu, G.** (2022). *Science meets metaphor: Teaching and communicating about abstract concepts in Romanian science textbooks*. *Romanian Journal of Communication and Public Relations*, 24(1), 47–60. <https://doi.org/10.21018/rjcpr.2022.1.339>
- Gavrilescu, M., Udrea, G., **Guiu, G.**, & Bunea, L. (2023). Student în pandemie: oportunități și provocări ale învățământului online în România. In R. Surugiu & G. Stepanov (Eds.), *Conjuncturi digitale: media, comunicare, educație* (pp. 1–19). Tritonic Books. ISBN 978-606-749-653-6.
- Udrea, G., & **Guiu, G.** (2021). The dynamics of the Romanian migrants' identity in the context of the brain drain phenomenon. In G. Udrea & L. Vladu (Eds.), *Patterns of Europeanization in Central and Eastern Europe* (pp. 81–102). Comunicare.ro. ISBN 978-973-711-620-8.
- Udrea, G., & **Guiu, G.** (2020). Being Romanian in France. The highly skilled migrants and their socio-cultural transition. In A. Țăranu (Ed.), *Proceedings of the Seventh Academos Conference, Politics and Knowledge: New Trends in Social Research* (pp. 410–418). Filodiritto Publisher. ISBN 979-12-80225-00-9. ISI Proceedings.
- Udrea, G., & **Guiu, G.** (2019). Facebook use in the academia: Between positive outcomes and negative effects. In A. Țăranu (Ed.), *Proceedings of the Sixth Academos Conference, Political and Economic Unrest in the Contemporary Era* (pp. 365–372). Filodiritto Editore. ISBN 978-88-85813-41-0. ISI Proceedings.

- Guiu, G.** (2025). Book review of *Post-Truth, Fake News and Democracy: Mapping the Politics of Falsehood* (2nd ed.), by Johan Farkas and Jannick Schou, Routledge, 2024, 219 pages. *Romanian Journal of Communication and Public Relations*, 27(3), 71–73. <https://doi.org/10.21018/rjcpr.2025.3.825>
- Guiu, G.** (2022). Book review of *The Psychology of Fake News: Accepting, Sharing, and Correcting Misinformation*, edited by Rainer Greifeneder, Mariela E. Jaffé, Eryn J. Newman, & Norbert Schwarz, Routledge, 2021, 253 pages. *Romanian Journal of Communication and Public Relations*, 24(1), 63–65. <https://doi.org/10.21018/rjcpr.2022.1.340>

b) Teza de doctorat

- Guiu A. Păuna-Gabriela (Gavrilescu).** (2024). *Influența știrilor false în societatea contemporană: cauze, efecte și strategii de combatere* [Teză de doctorat, Școala Doctorală, Școala Națională de Studii Politice și Administrative].

c) Brevete de invenție și alte titluri de proprietate industrială

Nu sunt de declarat.

d) Cărți și capitole în cărți

- Gavrilesco, M., Udrea, G., **Guiu, G.**, & Bunea, L. (2023). Student în pandemie: oportunități și provocări ale învățământului online în România. In R. Surugiu & G. Stepanov (Eds.), *Conjuncturi digitale: media, comunicare, educație* (pp. 1–19). Tritonic Books. ISBN 978-606-749-653-6.
- Udrea, G., & **Guiu, G.** (2021). The dynamics of the Romanian migrants' identity in the context of the brain drain phenomenon. In G. Udrea & L. Vladu (Eds.), *Patterns of Europeanization in Central and Eastern Europe* (pp. 81–102). Comunicare.ro. ISBN 978-973-711-620-8.

e) Articole/studii in extenso, publicate în reviste din fluxul științific internațional principal

- Guiu, G.**, Udrea, G., & Buculei, S. (2025). *Between diagnosis and intervention: The phenomenon of disinformation from the perspective of communication professionals*. *Romanian Journal of Journalism and Communication*, 20(1), 87–112. https://doi.org/10.62229/rjjc20/1_25/4

- Corbu, N., Buturoiu, R., Frunzaru, V., & **Guiu, G.** (2024). *Vaccine-related conspiracy and counter-conspiracy narratives: Silencing effects*. *Communications*, 49(2), 339–360. <https://doi.org/10.1515/commun-2022-0022>
- Udrea, G., & **Guiu, G.** (2022). *The impact of parents' work migration on the social, communication and educational experiences of left-behind adolescents*. *Central and Eastern European Migration Review*, 11(2), 101–117. <https://doi.org/10.54667/ceemr.2022.14>
- Negrea-Busuioc, E., Ștefăniță, O., & **Guiu, G.** (2022). *Science meets metaphor: Teaching and communicating about abstract concepts in Romanian science textbooks*. *Romanian Journal of Communication and Public Relations*, 24(1), 47–60. <https://doi.org/10.21018/rjcpr.2022.1.339>

f) Publicații in extenso, apărute în lucrări ale principalelor conferințe internaționale de specialitate

- Udrea, G., & **Guiu, G.** (2020). Being Romanian in France. The highly skilled migrants and their socio-cultural transition. In A. Țăranu (Ed.), *Proceedings of the Seventh Academos Conference, Politics and Knowledge: New Trends in Social Research* (pp. 410–418). Filodiritto Publisher. ISBN 979-12-80225-00-9. ISI Proceedings.
- Udrea, G., & **Guiu, G.** (2019). Facebook use in the academia: Between positive outcomes and negative effects. In A. Țăranu (Ed.), *Proceedings of the Sixth Academos Conference, Political and Economic Unrest in the Contemporary Era* (pp. 365–372). Filodiritto Editore. ISBN 978-88-85813-41-0. ISI Proceedings.

g) Alte lucrări și contribuții științifice

g.1) Lucrări prezentate la conferințe și workshop-uri naționale și internaționale

- Guiu, G.**, Udrea, G., & Munteanu, D. (2026, June). *Digital intimacy, permanent availability, and relational authenticity among Gen Z: A qualitative inquiry into close relationships in hybrid media ecologies* [Paper presentation]. The International Conference Media and Communication Research and Practice, Bucharest, Romania, virtual conference.
- Guiu, G.**, & Dumitru, I. (2026, May). *Adolescents, social media practices, and the transformative role of youth development programs* [Paper presentation]. The 13th European Conference on Social Media (ECSM 2026), Larnaka, Cyprus, virtual conference.

- Guiu, G., & Munteanu, D.** (2026, February). *Feeling in control? Digital dependency and authenticity among Romanian Gen Z* [Paper presentation]. The 4th Global Conference on Media, Communication, and Film, London, United Kingdom, virtual conference.
- Guiu, G., Gavrilesco, M., & Neidoni, A.** (2025, November). *Navigating truth in a turbulent media sphere: Understanding the dynamics and consequences of fake news* [Paper presentation]. International Academic Conference: Education and Social Sciences Business and Economics, Prague, Czech Republic, virtual conference.
- Guiu, G., & Cornea, D.** (2025, November). *Generative intelligence and the attention economy: Advertising and algorithmic power in the digital age* [Paper presentation]. The 4th Edition International Conference Human Security. Theoretical Approaches and Practical Applications (HSTAPA), Sibiu, Romania, virtual conference.
- Guiu, G., Udrea, G., & Buculei, S.** (2025, June). *Between diagnosis and intervention: The phenomenon of disinformation from the perspective of communication professionals* [Paper presentation]. The International Conference Media and Communication Research and Practice, Bucharest, Romania, virtual conference.
- Guiu, G., & Udrea, G.** (2025, June). *Virtual bonds across borders: Stay-behind children's perspectives on digital communication and transnational family relationships* [Paper presentation]. The Migration Conference 2025, London, United Kingdom, virtual conference.
- Guiu, G., & Gavrilesco, M.** (2025, May). *When the code feels human: How young people connect with digital personas* [Paper presentation]. International Staff Week, Kütahya, Türkiye.
- Guiu, G.** (2025, March). *Fake News: un selfie cu realitatea distorsionată* [Paper presentation]. Agora Cetățenească Europeană: Dezinformarea antieuropeană în România și în regiune. Ce este de făcut?, Bucharest, Romania.
- Guiu, G., & Neidoni, A.** (2024, July). *Current trends in combating the phenomenon of fake news* [Paper presentation]. The International Conference Public Communication and Artificial Intelligence: Impact and Consequences, Bucharest, Romania, virtual conference.
- Guiu, G., Udrea, G., & Munteanu, D.** (2024, July). *Social media addiction and its effects on young people in Romania* [Paper presentation]. The International Conference Public Communication and Artificial Intelligence: Impact and Consequences, Bucharest, Romania, virtual conference.
- Guiu, G.** (2023, October). *How to mitigate fake news and disinformation in Romania? Communication experts' perspectives and solutions* [Paper presentation]. European Citizens Agora: How to Mitigate Disinformation and Fake News?, Bucharest, Romania.

- Udrea, G., & **Guiu, G.** (2023, August). *Adolescents' decision to migrate following parental labour migration: Questions of agency, opportunities, and constraints* [Paper presentation]. The Migration Conference 2023, Hamburg, Germany, virtual conference.
- Guiu, G.**, Udrea, G., & Ciotir, A. (2023, June). *Combating disinformation in Romania: An exploratory study on the approaches proposed by communication experts* [Paper presentation]. The International Conference: Communication in Times of (Poly)Crisis and Digital Disruptive Transformations, Bucharest, Romania, virtual conference.
- Guiu, G.** (2023, January). *Digital natives and e-learning tools in pandemic context: Challenges and benefits* [Paper presentation]. Dubai International Academic Conference: Education and Social Sciences, Business and Economics, Dubai, United Arab Emirates, virtual conference.
- Guiu, G.** (2022, November–December). *Leave or stay? The effects of parents' work migration on their children's social, communication and educational behaviour* [Paper presentation]. CIVICA PhD Conference 2022: How to Prepare Yourself for the Academic Job Market, Stockholm, Sweden.
- Udrea, G., & **Guiu, G.** (2022, October). *The perceived impact of parents' work migration on left-behind adolescents: A qualitative approach on communication and relationships* [Paper presentation]. The Ninth Edition of the International Conference „Migration Dynamics and New Trends in European (In)Security”, Cluj-Napoca, Romania, virtual conference.
- Udrea, G., & **Guiu, G.** (2022, September). *Children's educational experience following parental work migration: Between challenges and rewards* [Paper presentation]. The Migration Conference, Rabat, Morocco.
- Udrea, G., **Guiu, G.**, & Gavrilescu, M. (2022, May). *Student în pandemie: Oportunități și provocări ale învățământului online în România* [Paper presentation]. Networked Communication in the (Post-)Global Era: Information and Knowledge in the Digital World, Bucharest, Romania, virtual conference.
- Udrea, G., & **Guiu, G.** (2021, November–December). *Online education and digital platforms in pandemic Romania: From entertainment tools to learning tools* [Paper presentation]. Ahi Evran International Conference on Scientific Research, Kırşehir, Turkey, virtual conference.
- Guiu, G.**, Buf, D. M., & Negrea-Busuioc, E. (2021, November). *Teaching and learning science concepts: A corpus of metaphors and analogies used in Romanian secondary education physics and chemistry textbooks* [Paper presentation]. The Fifth International Conference on Advanced Research in Education, Teaching and Learning, Amsterdam, Netherlands.

- Udrea, G., **Guiu, G.**, & Chirițoiu, A. A. (2021, November). *Romanian students' engagement with digital platforms during the pandemic: Uses, gratifications and risks* [Paper presentation]. Latin American International Conference on Social Sciences and Humanities, Villahermosa, Mexico, virtual conference.
- Corbu, N., Buturoiu, R., Frunzaru, V., & **Guiu, G.** (2021, September). *Conspiracy and counter-conspiracy theories about COVID-19 vaccination: Effects on online engagement and personal influence* [Paper presentation]. The 3rd Multidisciplinary International Symposium on Disinformation in Open Online Media (MISDOOM), Oxford, United Kingdom, virtual conference.
- Guiu, G.**, Ciocea, M., & Udrea, G. (2021, July). *Parental work migration and the children left behind in rural Romania: A qualitative perspective* [Paper presentation]. The Migration Conference, London, United Kingdom, virtual conference.
- Guiu, G.** (2021, July). *Who's going to take care of me? An analysis of the effects of parental work migration on adolescents' school performance* [Paper presentation]. International Academic Institute (IAI), Skopje, Republic of Macedonia, virtual conference.
- Udrea, G., Bârgăoanu, A., Corbu, N., & **Guiu, G.** (2020, October). *They can be fooled by fake news, but not me! Evidence of third person effect on people's ability to detect news* [Paper presentation]. The 2nd Multidisciplinary International Symposium on Disinformation in Open Online Media (MISDOOM), Leiden, Netherlands, virtual conference.
- Udrea, G., & **Guiu, G.** (2020, October). *Being Romanian in France: The highly skilled migrants and their socio-cultural transition* [Paper presentation]. The Seventh Academos Conference, Politics and Knowledge: New Trends in Social Research, Bucharest, Romania, virtual conference.
- Udrea, G., & **Guiu, G.** (2019, June). *Facebook use in the academia: Between positive outcomes and negative effects* [Paper presentation]. The Sixth Academos Conference, Political and Economic Unrest in the Contemporary Era, Bucharest, Romania.

g.2) Recenzii de carte

- Guiu, G.** (2026). Book review of *Post-Truth, Fake News and Democracy: Mapping the Politics of Falsehood* (2nd ed.), by Johan Farkas and Jannick Schou, Routledge, 2024, 219 pages. *Romanian Journal of Communication and Public Relations*, 27(3), 71–73. <https://doi.org/10.21018/rjcpr.2025.3.825>

Guiu, G. (2022). Book review of *The Psychology of Fake News: Accepting, Sharing, and Correcting Misinformation*, edited by Rainer Greifeneder, Mariela E. Jaffé, Eryn J. Newman, & Norbert Schwarz, Routledge, 2021, 253 pages. *Romanian Journal of Communication and Public Relations*, 24(1), 63–65. <https://doi.org/10.21018/rjcpr.2022.1.340>

g.3) Proiecte, activități de evaluare și alte contribuții științifice

Prezent–Februarie 2020. *Cercetător, Centrul de Cercetare în Comunicare (Laboratorul de Studii Media), Facultatea de Comunicare și Relații Publice, SNSPA.*

Prezent–Mai 2026. *Evaluator științific (peer reviewer) pentru Romanian Journal of Journalism and Communication*, revistă academică evaluată prin proces dublu-anonim.

Prezent–Februarie-martie 2018. Participantă în proiectul literar internațional *Passeurs d'Europe*, desfășurat anual în cadrul *Plateforme de la jeune création franco-allemande*, Lyon, Franța. Implicare în pregătirea și reprezentările scenice ale manifestării plurilingve dedicate poeziei europene.

Iunie 2026. *Membră a Comitetului de selecție a abstractelor pentru conferința internațională Media and Communication | Research and Practice*, organizată de Faculty of Journalism and Communication Studies, University of Bucharest.

23 august 2023. *Moderatoare a sesiunii IID Youth, Children and Families V2* în cadrul The Migration Conference 2023.

August 2021–februarie 2022. *Membră – doctorand în echipa proiectului COMMETSCI/Comunicarea științei către tinerele generații – metaforele prin care învață copiii noștri* (PN-III-P1-1.1-TE-2019-1300).

Iunie 2020–iulie 2021. *Bursier Spiru Haret* în cadrul programului de cercetare pentru investigarea diasporei românești „Spiru Haret” (PN-III-P1-1.1-BSH-2-2016-0005); tema de cercetare: Efectele migrației părinților asupra performanțelor școlare ale adolescenților.

23 mai 2019. *Premiul I la secțiunea de Comunicări științifice, ComunicArte 2019*, ediția a XVIII-a a sesiunii de comunicări științifice a studenților Facultății de Comunicare și Relații Publice, SNSPA, București.